

Visiosense

VsBox Solution

Introduction

Architectures

Specifications

SVS Control

Plugins & extensions

Multiplexe Server



Introduction



Software editor since 2005

Several thousand points installed all over France and abroad

References: http://visiosense.fr/index.php?refr

Services:













ADVICES

FORMATION

HOTLINE

ASSISTANCE

PROJECT SUPERVISION

GUARANTEE AND PERENNITE SOLUTIONS













100% French conception

VsBox range for all environnement



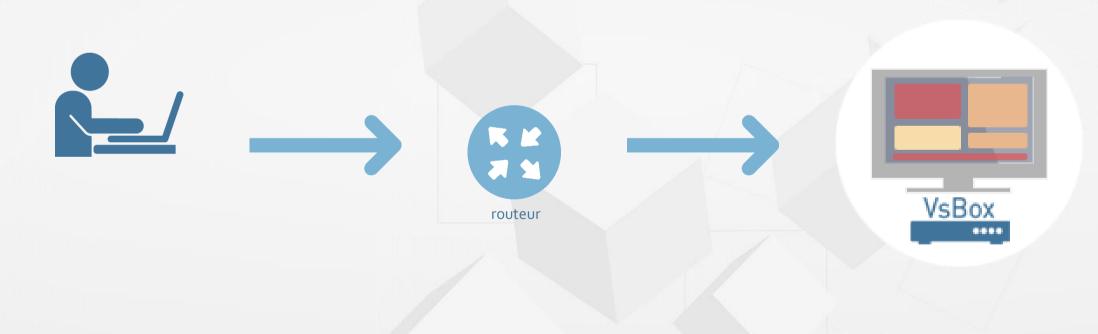




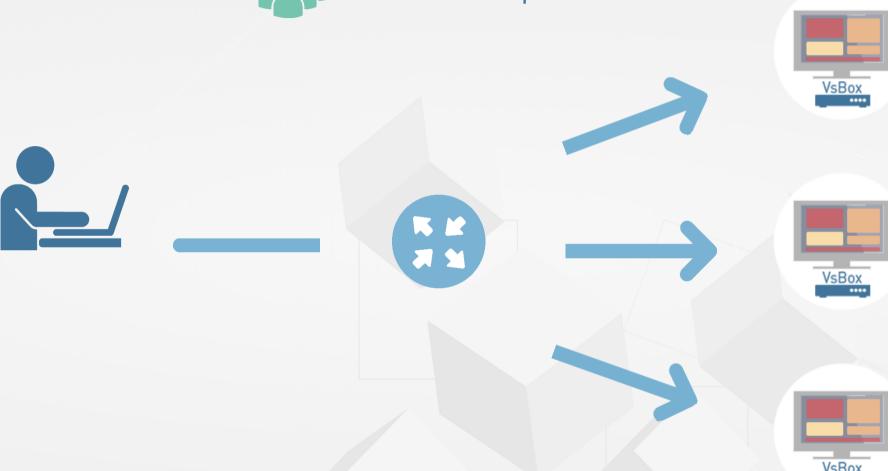
Architectures





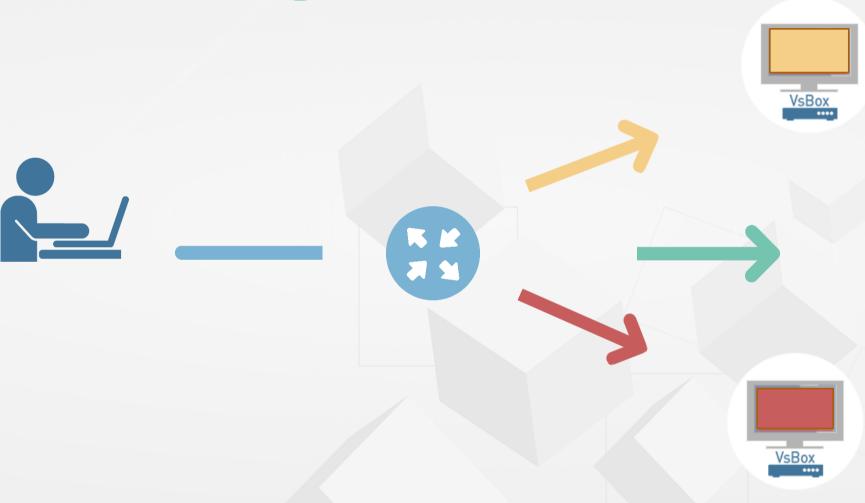








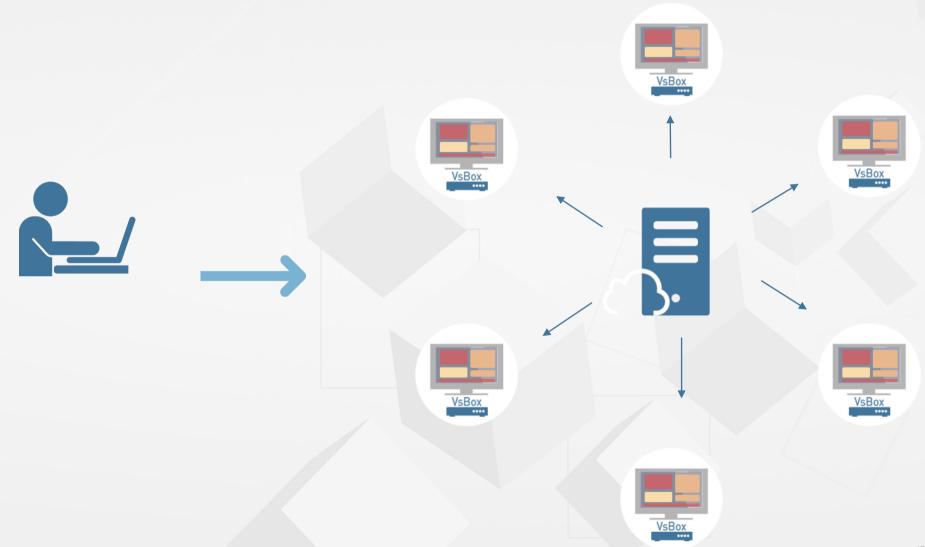








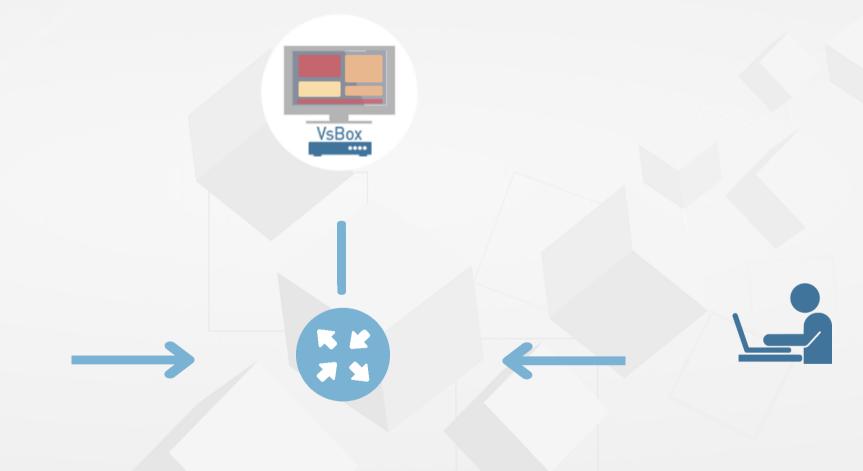
« MULTIPLEX » Server





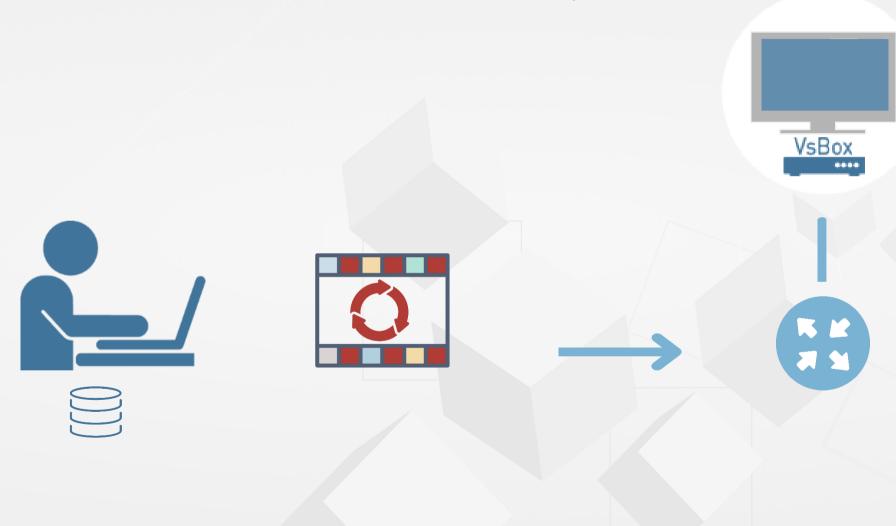


Two level of communication Central and Local spaces





« Red thread » space





Registration forms

Multiplicity of applications









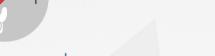
Totem



Flux vidéo temps réel

Video wall









Waiting line

Plugins



Digital signage









Audio distribution









Specifications



Dispatch information according to the point of diffusion

Indépendant strems (Sound and picture)

Flow belonging to a Group (divided into display zones either by places or by Com themes)

Common flows to the whole Park



Control players

Direct Control via Svs or direct web, via Intranet network or Internet

Synchronized control on a central Multiplex sever

Interactive control via a smartphone or a tablette

Direct Control on player via a touchscreen

Direct Control on player using a simple USB key a simple USB key

Direct Control on player using a wireless mouse keyboard (local HMI)



Properties

The quality and resolution is perfectly adapted to the screen (Display Port, Hdmi, Dvi, VGA, Composite)

No extender box and receiver box

Only one network connection is sufficient (direct or via proxy)

No bandwidth used outside transfers(push)



SVS: Control center



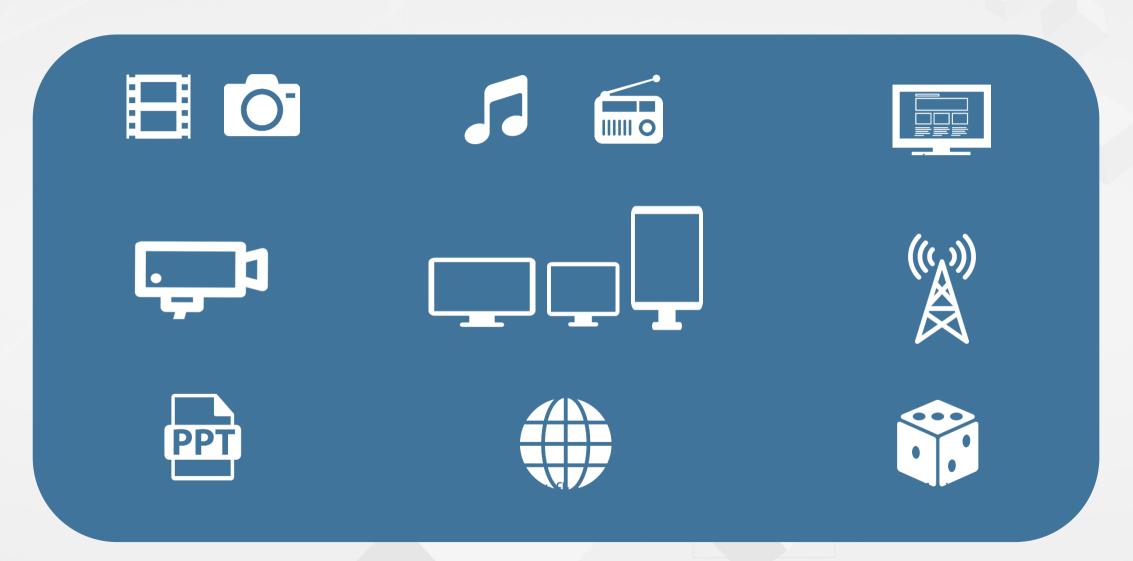
At any time locally or remotely keep control of your communication.

In just a few clicks, you will skilfully combine: movies, animations, sounds, photos, TVs, live cameras, internet feeds, texts, widgets and promotional banners.





Media: Examples



Players: plug & play



Intuitive, Polyvalent, Ergonomic



Manages the media in "native":



2 Diffusion spaces + "red thread"



Interactivity



Extensions - Plugins



Players : Characteristics

Landscape, totem, video wall







Security & Robustness of the Linux system



Comes with VESA support



Low power consumption, Modèles SSD, Fanless



UHD HD

Vga Audio jack Hdmi DP





Players: Evolutions and ressources



- Many extensions (plugins)
- Fonctional security updates
- Codecs, new formats
- Available online
- No network occupation
- No subscription
- No Licence





Players: Hardware + fanless - SSD examples







EVO Evolution



Standard THIN HD



4 k UHD



Industriel Rack HD/UHD



Hardened HD



OPS HD/UHD



Players: VsBox-Thin HD & UHD/4K



Mode:Portrait, Landscape, Totem, Video wall, LED screen

Compatible with all types of screens : SAMSUNG, NEC, PHILIPS etc...

Support all media in native mode

PowerPoints, Flash, Pdf, Vob, Mpeg, Avi, Mov, Wmv, Jpeg, etc..

Internet content Url, flux, Rss, web radio, widgets...

Security & Robustness of the Linux system, frames IP encrypted

HDMI outputs, VGA, DISPLAY PORT, USB for screen control

Power consumption 15 watts and total absence of noise

Flat and compact housing: 160 × 175 × 23mm



Players: VsBox-OPS





The OPS plugin module offers unparalleled convenience in display.

This slim, lightweight module is integrated with large-format displays and no external connection cable is required. The weight and thickness of the unit remain as small as possible.



Control Media center

and

New tab « TEMPLATES »



3 operating methods

1 SVS

Full version of the SVS software (operation, administration, configuration)

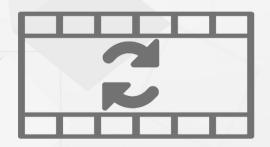


Light version of the browser software

3 Easy push
Direct posting from windows or android









1 SVS

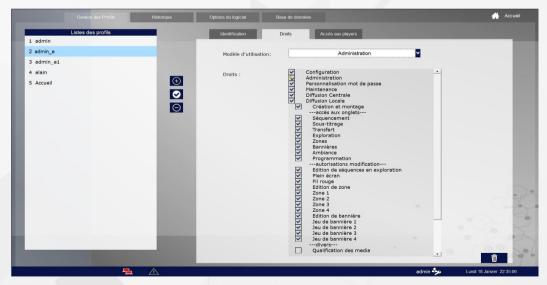
1 st operating method



Media exploration and transfer

Svs offers all possibilities for:

- The realization of your diffusion scenarios
- User Administration
- Maintenance
- Player Configurations
- Management of additional modules (plugins)



User profiles administration

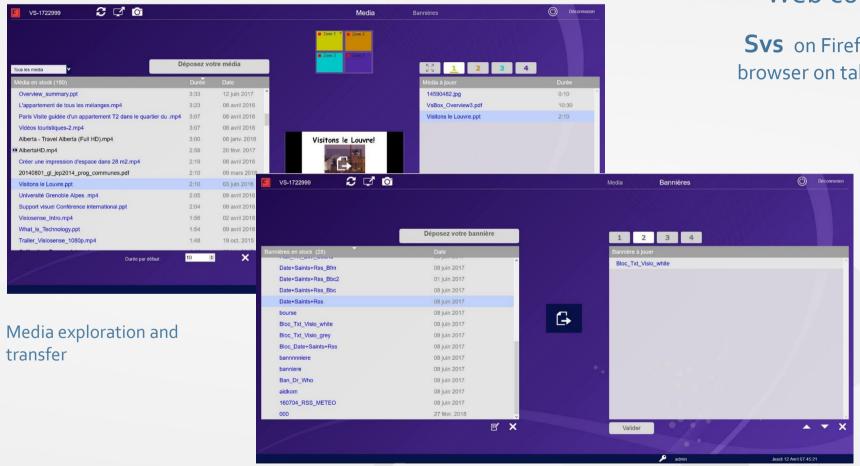


2 nd operating method





Svs on Firefox, Edge, Chrome browser on tablets, mobiles etc..



Banners exploration and transfer



3 EasyPush
3rd operating method

With the Easypush module it is no longer necessary to train actors to use the SVS operating software.

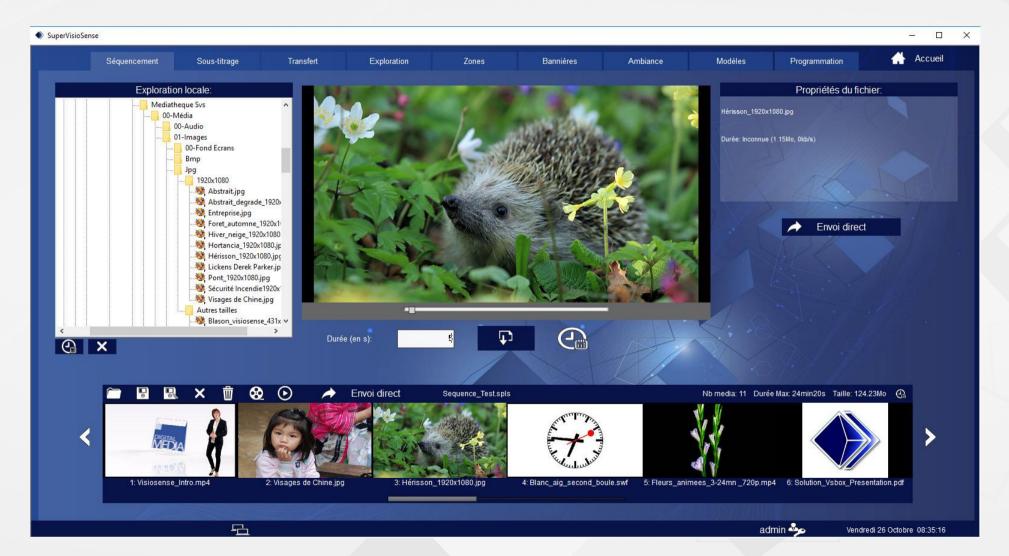
The Communication team only loads media content.
The Easy Push module synchronizes automatically the publication on the screens.





SVS: Sequences video montage

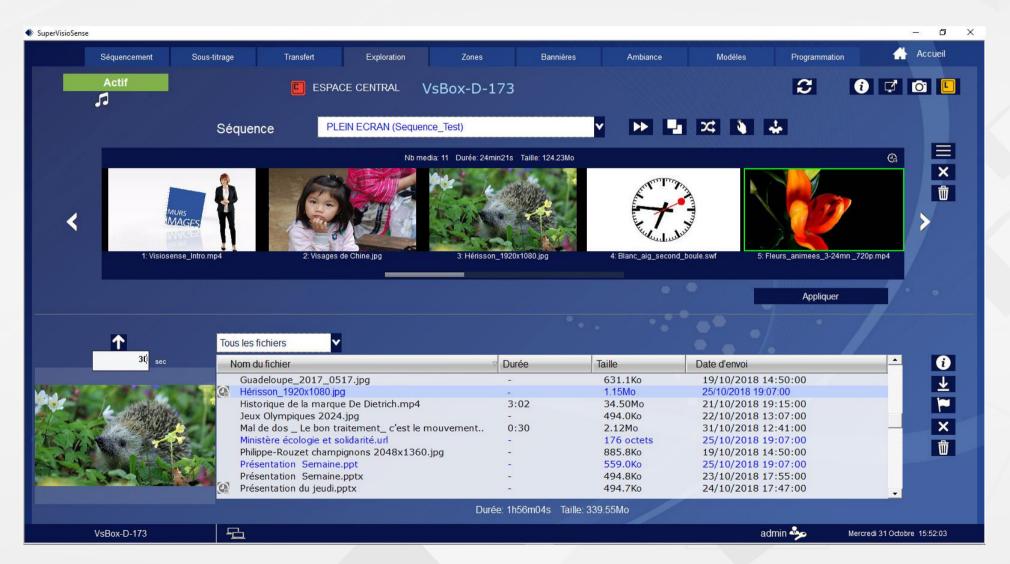
Editing sequences





SVS: Player Exploration

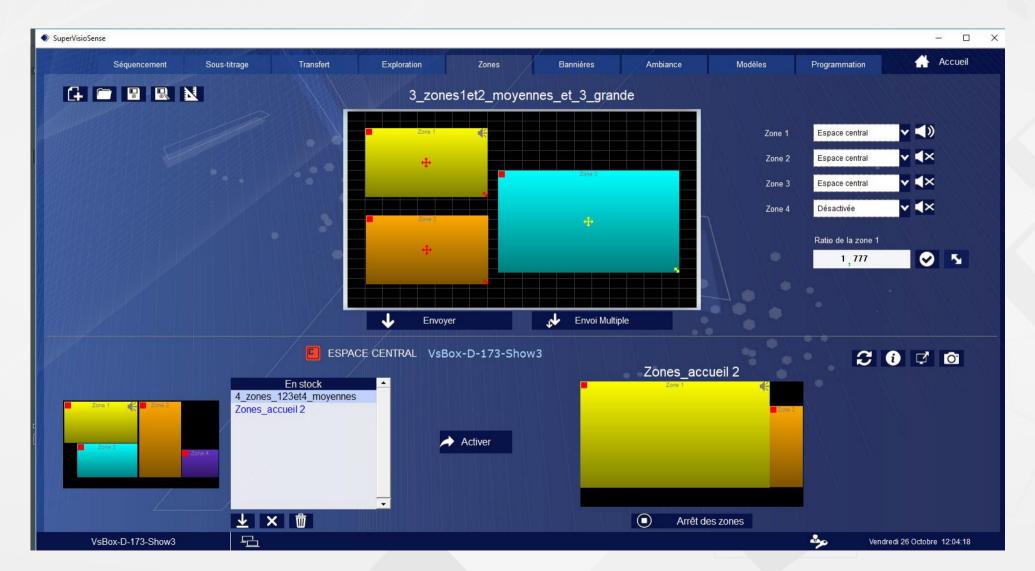
Sequence exploration





SVS: Cutting the screen

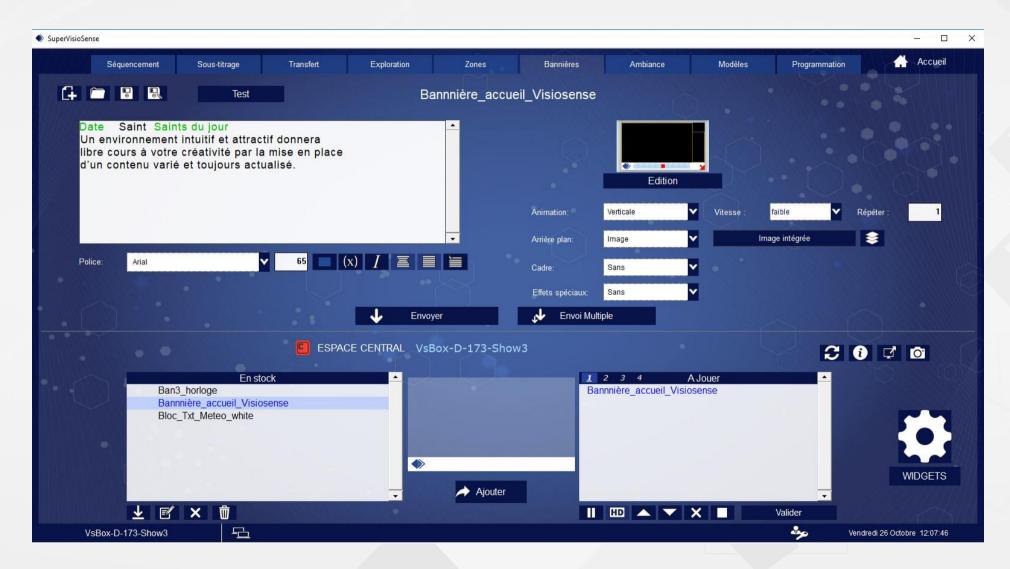
Zones edition





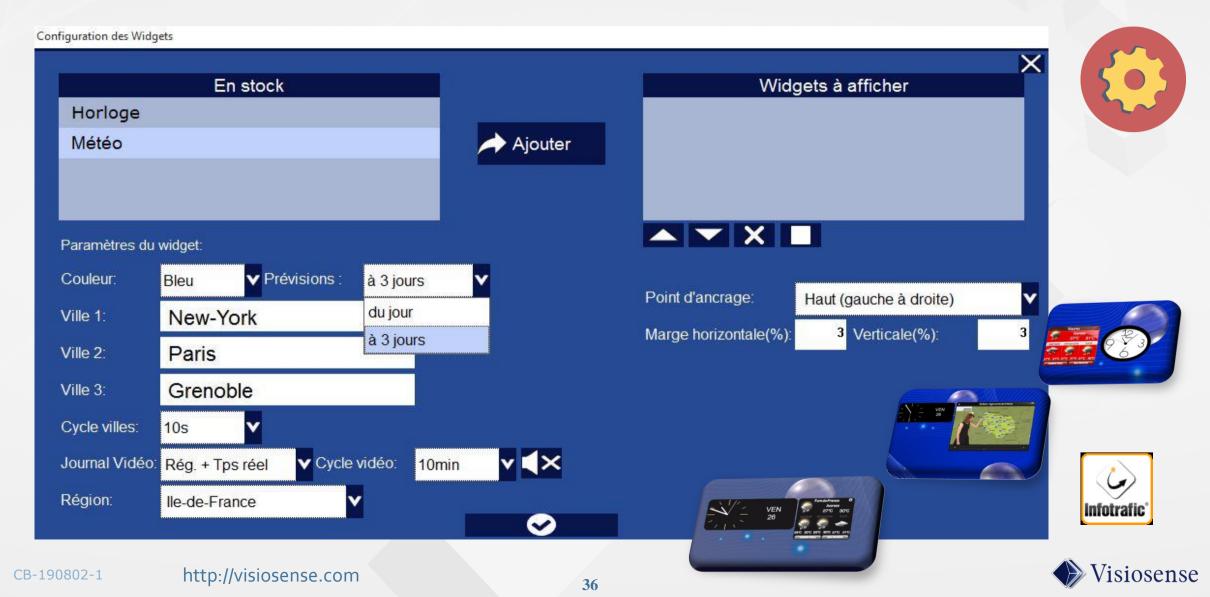
SVS: Creating Banners

Banners edition



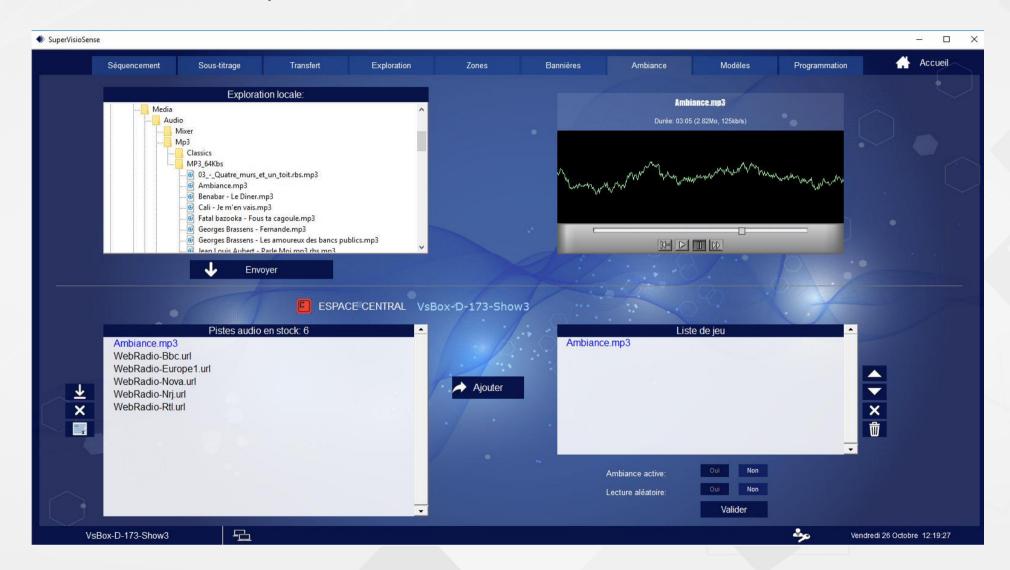


Widgets edition



SVS: Soudscape

Soundscape edition





SVS: Models/Templates

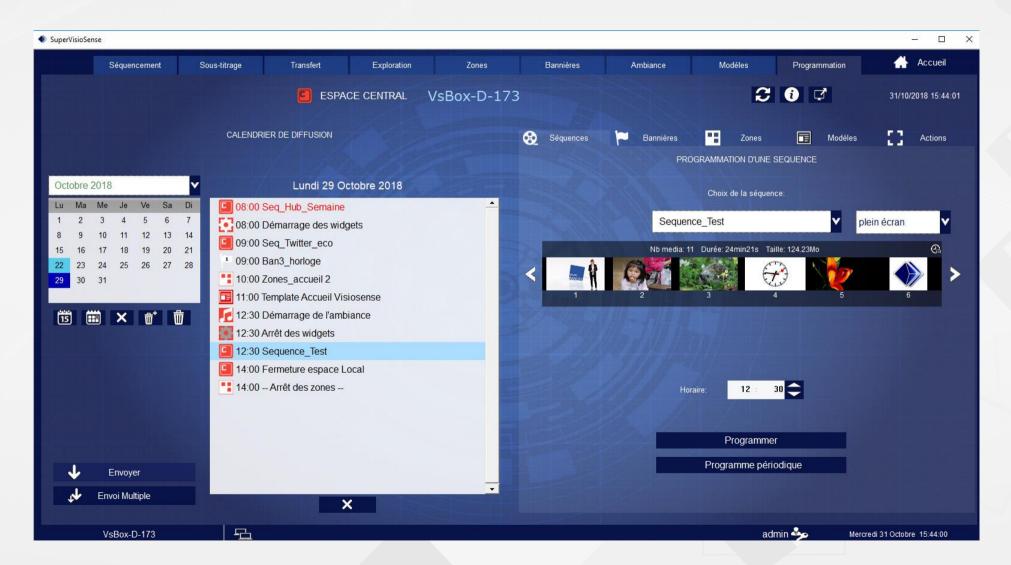
Templates edition





SVS: Player programmation

Calendar edition

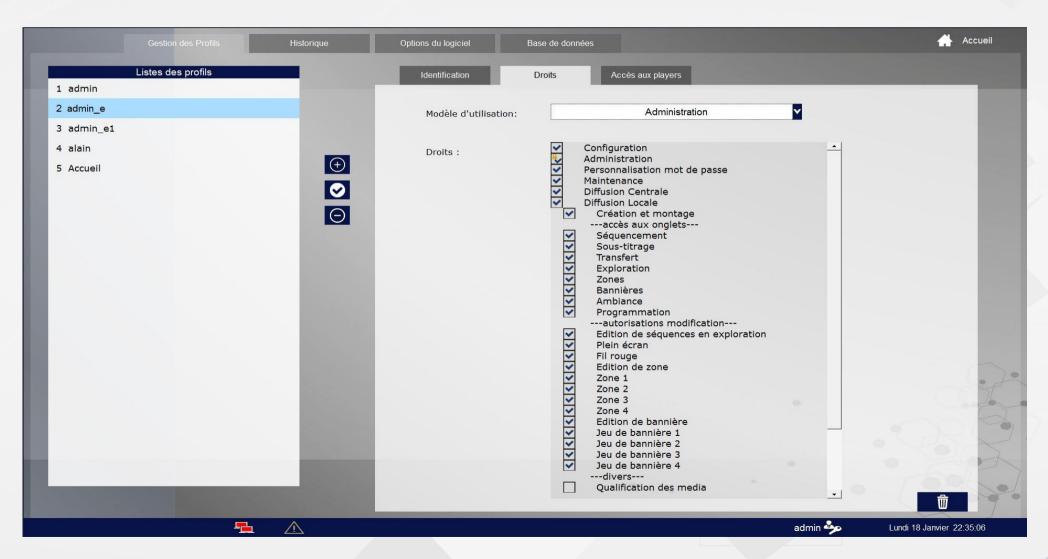






SVS: User profiles administration

Access rights edition





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Plugins and Extensions

For which needs?



Weather

Fill in the forecasts of the day and coming



Easy-push

Publish your media with a simple glance



Interactivity

Turn your screen into an interactive terminal



Média On Demand

Live a different experience with video on demand



Pick & Play

Explore your media classified by themes with a smartphone or a touch screen



Doc Manager

Dematerialize your documents Paperless goal



Planning

Adapt your schedules to your digital signage



Booking ressources

Welcome your visitors Orient them naturally to their rooms





Dynamic data Easily view your real-time

data



Waiting line

Improve the wait Point your visitors



Large display

Communicate by giant LED screens



Control block

Leave free to your imagination at a lower cost



Live Banners

Instantly inform on all positions of your collaborators



Easy show

Share your office on other screens



Kanban

Facilitate brainstorming with these post-it on collaborative board



Thin client computing

View your Citrix data safely





Distribution UHF IPTV

Duplicate your displays in your location



Counting people

Evaluate attendance to adapt and enhance your structure



Social networks

Relay the activity of social networks on your communication









This Plugin allows the display of widgets or animations in full screen or on a zone with an optimal quality.

The sequence of weather scenarios is done in conjunction with the digital signage media. France and world coverage.









Real-time and satellite animation

Widgets at 3 and 5 jours

Selection of maps and cities







With this module, it is not necessary to train all the actors to the use of the Visiosense SVS operating system.



The team Communication only takes care of media content.

The Easy Push module automatically synchronizes the publication on the screens.

















The digital signage can be broken down according to your needs, according to 3 modes of VOD ergonomic interactivity





On the user's action, the scheduled broadcast stops to make room for a selection menu.

for example: external web pages or integrated html, ppt, flash softs bureautiques etc...







Media On Demand

The plugin automatically builds a Video On Demand interface.

The active sequence appears as an interactive mosaic.

From its touch screen the user selects a sequence (set of media).
A navigation bar appears in overlay in the media.











Flash the QR code to go directly to the pointing device.

The user then selects a sequence







The PICK & PLAY plugin sets up a VOD application. All the sequences recorded in the Box as well as the Media Library database are accessible from a Smart-TV type Web interface

The user has the choice to play:

- a complete sequence
- a single medium (video, ppt, flash etc.). The selected sequence and / or media is played once or repeatedly until the PICK & PLAY menu is restarted

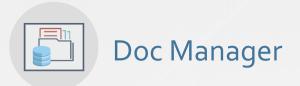












The "Doc Manager" plugin allows a VS-Box to share its screen for document consultation. On request, the standard dynamic display gives way to a tool for viewing and printing pdf-type documents



The Doc Manager plugin
is a fullweb application
hosted in a VS-Box
It is searchable and exploitable
from any Windows or tablet computer
on the network



Files (directories and contents) can come from a synchronized NAS disk.







The Planning plugin displays real-time room and resource reservations. Consultations and changes from any network station

Open on all schedule managers with an html export

Open on all schedule managers with an html exportExcel or Web data conversion engine allowing a centralized and distributed display on screens, tablets.

Compatible with the GRR resource management tool widely used in the world of education.











The Booking Resources plugin allows real-time display of room and resource reservations.

Dynamic signage guides visitors to their meeting rooms.

Displaying reservation information in full screen or on an area to welcome and inform your customers or visitors.

Display on small screens of rooms fully customizable. The screen can be controlled from a VsBox or a thin client. Presentation via a web page specific to each room.











This Plugin allows the real-time display of external technical data such as: Manufacturing data, Performance data, Indicators, Measures, Statistics ...

Bibliothèque graphique







On Web pages: Animation of data in the form of tables or graphs available in object library.

External sources in txt, html, xls, csv, xml formats etc.



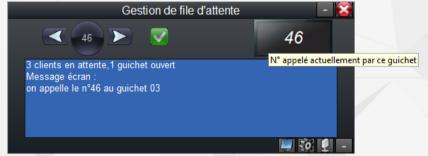




This Plugin allows the display of Call messages. Managing the queue from a "toolbar" application



Each counter has a mini application allowing it to simply make calls with the help of a few clicks but also to see the result of its call on the screen











This plugin allows the control of the diffusion on the LEDS screens whose graphic resolution is specific (ex: 160 x 96 etc ...)

Management of very low resolutions

Cutting accuracy to the nearest pixel

Ultra-fast loading mode for sequences containing many very short media (qq sec)

Compatible with LED Studio and NOVA application









This plugin allows to perform control actions in connection with the display eg to switch the inputs of a screen or to interact with a PLC.

This principle offers a great deal of flexibility and makes it possible to adapt to all the problems of environmental control

Example: synchronization on panoramas or walls of images

Control of digital inputs / outputs, USB, RS232, IP over binary ASCII protocol











The plugin "Presentation Server" allows a sharing of the screen in multi-user mode. On touch screen or keyboard / mouse action detection, the dynamic display gives way to a shared projection screen.

Control of presentations either:

- from the VS-Box screen (touch or keyboard / mouse)
- from shared Windows computers.



4 simultaneous users, can view and control their own desktop and Windows applications.





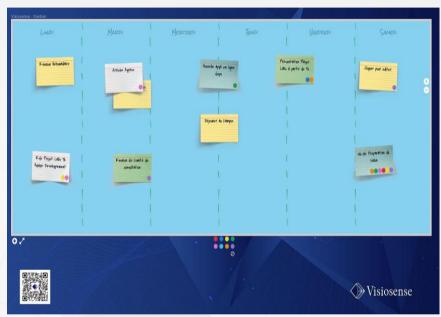


The plugin "Kanban" allows to create a collaborative dashboard.

You will be able to paste small colored post-it notes on this whiteboard and position them wherever you want with the tip of the mouse or from a tablet

A QR code allows direct access from a tablet or smartphone. Notes can be positioned anywhere on the board by simply dragging and dropping

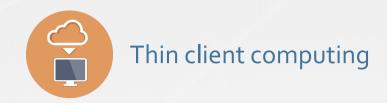
For project management, note taking, brainstorming, or any educational devices.











The plugin performs display, network management, and user interface tasks. All applications are deported to a central server with simplified, economical, secure and efficient access.

The Plugin comes with a standard receiver that connects to the server via the Citrix ICA protocol.

The page and login options can be customized as needed.

On touch screen or keyboard / mouse action detection, the dynamic display gives way to a Citrix thin client.

In Meeting Room:

The Dynamic Display switches to thin client computing









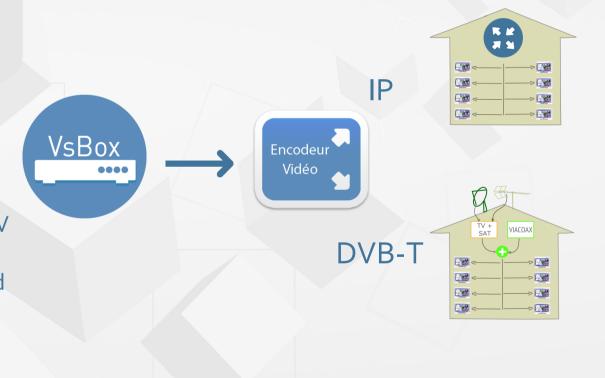
Encoding extension of the VsBox feed:

- for a UHF distribution (coax)
- for an IP (network) distribution

VsBox distributed on a channel UHF DVB-T

The signal thus distributed is accessible from any TV screen equipped with a TNT tuner on the coaxial network or via a set-up box installed on an IP-based computer network.

La quality supported is MPEG4 1080P on TNT-HD







Extension for accurate and reliable people counting anywhere (without a dedicated PC). Allows the measurement of the flow of passage for the inputs and outputs as well as the measurement of the rate of transformation.

In a compact box is associated: a device for view and a treatment system.

This 3-in-1 module allows you to:

- Count people accurately (> 95%)
- Store count data up to 450 days
- Analyze count data



Mesure des flux









Visiosense offers you to add a current tool to your dynamic display. For content that is always up to date, put the activity of social networks on your communication. Get visibility through this plugin





Timelines are integrated to Visiosense sequences like any media.







Multiplex Server

Evolution towards a large number broadcast points



MULTIPLEX Serveur



Local board



- Sequencing Zone control and banners
- Validation result on screen of control
- Publications distributed in the multiplex server
- Maintenance of remote sites











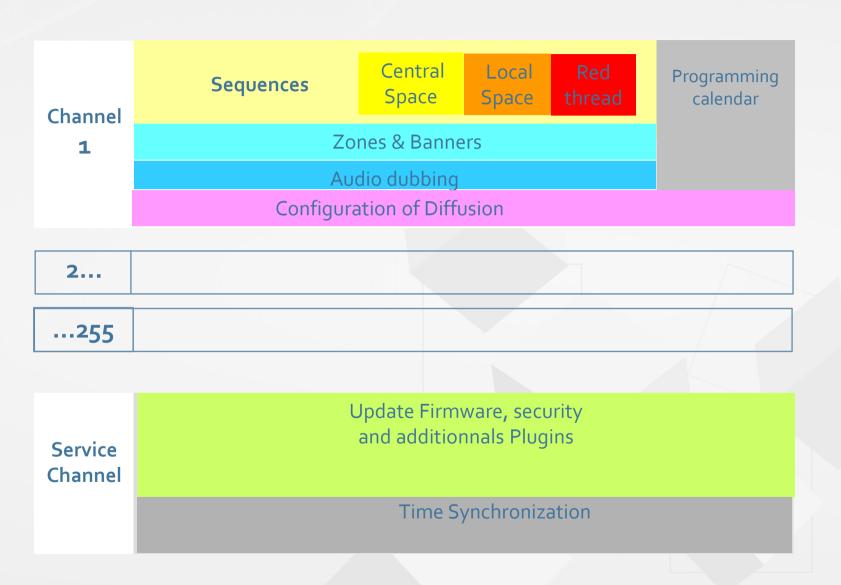






Point of diffusion





255 Diffusion channel + 1 update channel and Time synchronization



Some Definitions

Multiplex Server

This is an application package that integrates a station that can be a hardware server, a virtual machine, or cloud hosting. The term "Muliplex" is an analogy to the "Multiplex" of cinema that offers a multiple choice of films

Diffusion channels

Access to a broadcast storage space of the Station. This space also called "Program of diffusion" includes the data of the spaces Central and Local (sequences, red thread, media), the banners, the audio, the programming time of the sequences and banners, the configuration diffusion.



Architecture

The control office controls all the broadcast points through a central server. The use of this solution is justified in the context of architectures with numerous distribution points distributed over heterogeneous networks (fiber, VDSL, ADSL, 3G / 4G).

The broadcast point synchronizes to the broadcast channel assigned to it on the Server. This method allows operation on an infrastructure of traditional type, cloud or saas.

The "Multiplex" server provides a set of 255 broadcast channels and 1 service channel for fleet updates and maintenance.



Advantages over streaming solutions

The broadcast is not live, it avoids the strong constraints related to bandwidth and server capacity. For this reason, it is possible to offer a very good broadcast quality up to 4K, without slowing down other applications using the network.

End of Presentation